

Indicator Description	2017/18 Q4	2018/19 Q1	2018/19 Q2	2018/19 Q3	2018/19 Q4	2018/19 Target	2019/20 Target	Direction of Travel	Status vs Target
Increase the number of business start-ups in Cheshire West and Chester (two year time lag, Office for National Statistics data) (2 year time lag on data)	1,935	-	-		1,705	1,900	2,000	Declining Performance	Red
Increase the proportion of new businesses, over £68,000 turnover, surviving beyond two years (two year time lag, Office for National Statistics data) (2 year time lag on data)	77.0%	-	-		75.49%	79%	80%	Maintained Performance	Amber
Amount of new investment secured through council-lead programmes (City Place, Science Corridor, Mid-Cheshire and European Regional Development Fund workspace)	1.35	-	1.4		8.0	1	1	Improving Performance	Green
Amount of commercial floor space created by Cheshire West and Chester Council and partner schemes (Northgate, Barons Quay, Winsford Industrial; Ellesmere Port Enterprise Zone, City Place)	448,896	-	170,100	-	170,100	150,000	160,000	Declining Performance	Green
Proportion of commercial floor space occupied in Cheshire West and Chester Council and partner schemes (Northgate, Barons Quay, Winsford Industrial; Ellesmere Port Enterprise Zone, City Place)	72%	-	80%	-	90%	67%	67%	Improving Performance	Green
Increase the number of businesses directly supported through the Economic Growth	647	-	806	-	794	480	500	Maintained Performance	Green

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Service									
Increase the number of businesses to whom consultancy services provided	164	-	81	-	122	100	200	Declining Performance	Green
Increase the number of businesses with whom the Council has a Primary Authority Agreement	6	-	6	6	7	7	8	Improving Performance	Green
Increase the proportion of businesses that achieve a hygiene rating of 5 on initial inspection	63%	-	66.3%	68.2%	64.2%	70%	80%	Declining Performance	Red
Increase the rate of people in Cheshire West and Chester who are employed (Annual Population Survey data based on population aged 16-64, 6 month time lag on publication)	73.6%	-	74.7%	-	76.6%	74.0%	75.0%	Improving Performance	Green
Decrease unemployment among Cheshire West and Chester residents (Annual Population Survey data based on economically active population aged 16, 6 month time lag on publication)	3.8%	-	3.0%	-	3.6%	3.7%	3.5%	Declining Performance	Green
Maintain the number of job starts via Cheshire West and Chester Work Zones	692	-	398.0		825	480	480	Improving Performance	Green
Number of apprenticeship starts amongst 16-18 year olds in the borough (Apprentices that are 16-18 years old at the start of the apprenticeship) (9 month time lag on data)	3,786	1,227	-		664	5,500	6,500	Declining Performance	Red

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Increase the level of Gross Value Added (GVA) – measured as income per head of population at current basic prices (18 month time lag)	£27,900	-	-		£29,238	£28,430	Increase at least above rate of inflation	Improving Performance	Green